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Hertvik Insurance Group Sponsors Monroeville Schools PTO Book Vending Machine

Monroeville, OH, May 22, 2024, -- Hertvik Insurance Group is proud to announce its sponsorship of the Monroeville Schools PTO's latest initiative, a book vending machine for Monroeville Elementary School. This innovative project, set to launch for the upcoming school year, aims to inspire a love of reading among students while rewarding positive behavior.







The Monroeville Schools PTO successfully raised funds to acquire the book vending machine, which will soon become a cornerstone of the school's Positive Behavioral Interventions and Supports (PBIS) program. Through this program, students can earn gold coins as a reward for their good behavior, academic achievements, and positive contributions to the school community. These gold coins can then be used to select a book of their choice from the vending machine.

Hertvik Insurance Group's sponsorship underscores its commitment to supporting local education and community initiatives. "We are thrilled to partner with the Monroeville Schools PTO in this creative and impactful project," said Jack Hertvik, President of Hertvik Insurance Group. "Encouraging young students to develop a passion for reading is vital, and we are honored to play a part in making this innovative idea a reality."

The book vending machine is designed to be an engaging and accessible way for students to discover new books. By linking reading with positive reinforcement, the program not only enhances literacy skills but also promotes a culture of continuous learning and personal growth among students.

About Hertvik Insurance Group

Hertvik Insurance Group is one of Northeast Ohio's premiere independent insurance agencies that delivers insurance and financial services to individuals and businesses in Ohio and throughout the US since 1946. Service Northeast Ohio with offices in Medina, Monroeville, and North Canton.

About Monroeville Schools PTO

Monroeville Schools Parent Teacher Organization (PTO) is a dedicated group of parents and educators working collaboratively to enhance the educational experiences of students at Monroeville Schools through various projects, events, and initiatives.