



FOR IMMEDIATE RELEASE

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Hertvik Insurance Group Lends a Hand to Kelli's C.R.U.S.A.D.E. with \$2,240 Donation

Medina, OH, July 21, 2021, -- Kelli's C.R.U.S.A.D.E. received a \$2,240 donation as part of the Hertvik Cares program. Each quarter, Hertvik Insurance Group chooses a local charity to partner with and support.

As the Hertvik Cares program feature charity for April - June, \$20 was donated to the charity on behalf of every new Hertvik client during that time.

Kelli's C.R.U.S.A.D.E. stands for Continuing Road Upgrades, Safety Awareness & Driver Education. The non-profit 501©3 is based out of Medina, OH was created after the tragic death of Kelli Baker on October 19, 2011. Kelli's parents, Rick and Sharon Baker, founded Kelli's C.R.U.S.A.D.E. in 2012. The organization works to identify portions of area roads that could be hazardous and get them fixed before there is loss of life or serious injury.



Continuing Road Upgrades, Safety Awareness & Driver Education

"We are committed to giving back to the local communities in which we live and work," said Jack Hertvik, President of Hertvik Insurance. "We are proud to support Kelli's C.R.U.S.A.D.E. and their local efforts to providing continuing road upgrades, safety awareness and driver education for our community."

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About Hertvik Insurance Group

Hertvik Insurance Group is one of Northeast Ohio's premiere independent insurance agencies that delivers insurance and financial services to individuals and businesses in Ohio and throughout the US since 1946. Service Northeast Ohio in Medina, with affiliate offices in Sandusky and North Canton.

About Kelli's C.R.U.S.A.D.E.

Kelli's C.R.U.S.A.D.E. stands for Continuing Road Upgrades, Safety Awareness & Driver Education. The non-profit 501©3 is based out of Medina, OH and it is their passion to keep other teen drivers safe by crusading for safer roads, promoting safety awareness, and enhancing driver education.