

**FOR IMMEDIATE RELEASE**

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**MariLou Franczkowski Earns Certified Personal Risk Managers (CPRM) Designation**

**Medina, OH, April 27, 2022**, -- Hertvik Insurance Group is proud to announce MariLou Franczkowski, CIC, CISR, VP Personal Lines, has received her Certified Personal Risk Managers (CPRM) designation.

This is awarded from The National Alliance in concert with the Council for Insuring Private Clients (CIPC), resulting in a powerful curriculum that furnishes the right combination of risk management, technical information, and account development. The courses are specifically intended for agency and company personnel who want to work in high-net-worth, personal lines risk management.

MariLou has demonstrated her professional competence through the successful completion of the five CPRM courses and the corresponding comprehensive examinations that focus on the major fields of high-net-worth risk management - evaluating and protecting the lifestyle, personal client risk management, practical application of personal risk management, understanding coverage differences, and the art of presentation.



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**About The National Alliance for Insurance Education & Research**

For over five decades, The National Alliance has set the standard for quality, practical continuing education and for delivering what insurance and risk management practitioners want. Over 150,000 respected professionals, across the U.S. and worldwide, have used and continue to use our programs as the foundation upon which they build their successful careers and businesses.

**About Hertvik Insurance Group**

Hertvik Insurance Group is one of Northeast Ohio's premiere independent insurance agencies that delivers insurance and financial services to individuals and businesses in Ohio and throughout the US since 1946. Service Northeast Ohio in Medina, with affiliate offices in Sandusky and North Canton.